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VANDELAY TECHNOLOGIES AND GMTI FORM COOPERATIVE DEVELOPMENT ALLIANCE TO SERVE PUBLISHING INDUSTRY

CINCINNATI, OHIO - Gannett Media Technologies International (GMTI) and Vandelay Technologies today announced an initiative for rapid development of Internet-based publishing technologies based on the Digital Collections DC4 multimedia database. The cooperative development effort will focus on providing publishers with the technological means to quickly and economically expand their market share in both the print and Internet sectors.

This announcement follows a full year of numerous cooperative development projects in which the two companies teamed-up to improve productivity for newspapers and publishers by providing multimedia information-management solutions. The two companies plan to expand their market scope to include industries that have multimedia information-management needs similar to the publishing industry.

Digital Collections is a server-side software application that provides database access with a powerful search engine to retrieve digital data. It runs on UNIX servers and has a Web browser interface. Digital Collections is a proven solution with more than 200 installations worldwide. "By enabling the publishing industry's ability to reuse much of their legacy archived data, many publishers will maximize the value of their digital assets," said Steven Stein, managing director of Vandelay Technologies Interactive Media Solutions Group. "We recognized the value proposition not only for meeting the research requirements of publishing companies, but also the online research needs of both private and commercial interests for purchasing decision-critical information. It's called information commerce."

Gannett Media Technologies International (GMTI), a subsidiary of Gannett Co., Inc. (NYSE: GCI), is a systems integrator and software developer serving the printing and publishing industry. GMTI products are engineered to increase revenues, reduce operating costs, and position businesses for the future. Gannett Co., Inc. is an international news and information company that publishes 99 daily newspapers in the USA, including USA TODAY, the nation's largest-selling daily newspaper. The company also owns a variety of non-daily publications, including USA WEEKEND, a weekly magazine. Newsquest plc and NEWSCOM are wholly owned Gannett subsidiaries, constituting the largest regional newspaper publishing operation in England, U.K. Gannett also operates 22 television stations.

Vandelay Technologies provides information technology services and products to government and commercial clients. The company specializes in systems engineering, integration and network systems, Internet/intranet/extranet access and services. The company is headquartered in Gaithersburg, Maryland. Additional information about Vandelay Technologies is available on the Internet at www.vandelaytech.com, by e-mail at info@vandelaytech.com, or by calling (301) 762-2540.

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